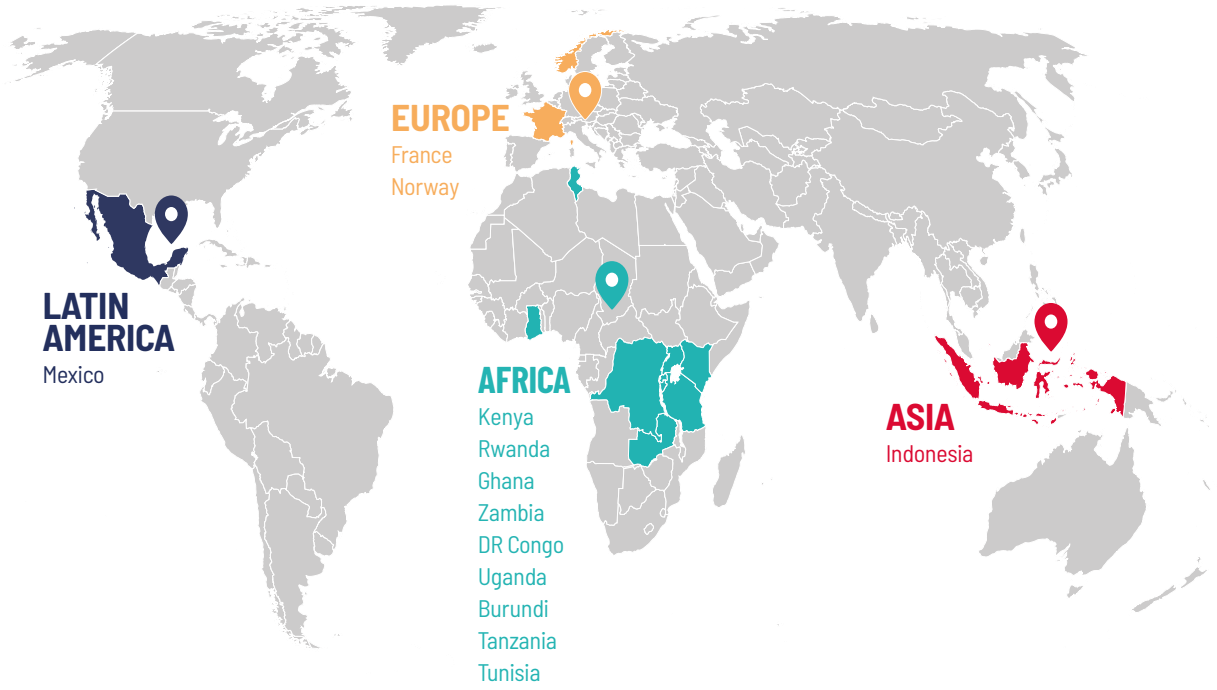

PEOPLE AND PLANET
WATER
UNITE
ANNUAL IMPACT REPORT 2025

CLEAN WATER FOR PEOPLE AND PLANET

7 programme partners supported across 13 countries



180M
Litres Clean Water Produced

4,526
Tonnes Recyclable Materials Collected

650,589
People Provided with Access to Clean Drinking Water[1]

4,937
Jobs Supported in Emerging Markets[1]

1.67M
M^3 Water Savings on Cereal Crops[2]

5,072
Tonnes COD Pollutants Removed from Wastewater[3]

1 *Average across the reporting period*

2 *Cereal crops only (primarily irrigated corn/maize). Validated against a contextualised baseline by the Chambres d'Agriculture du Loiret and du Cher (2023–2024)*

3 *COD = chemical oxygen demand attributed to pollutants*

Total impact numbers as reported by our partners. These numbers are aggregated across programme partners.

EXECUTIVE SUMMARY

The case for water has never been stronger

On behalf of the Water Unite Board, it is my pleasure to share our 2025 Annual Impact Report. This has been a year of real progress for Water Unite, and I am proud of what our team, corporate partners and programme partners have continued to achieve together.

The global context in which we operate has shifted considerably. In 2025, official development assistance from the world's largest donor nations fell by almost a quarter, the steepest decline on record[1]. For the first time in nearly thirty years, the four largest providers of Official Development Assistance (ODA) all reduced their commitments simultaneously for two consecutive years. The consequences for developing countries are real and immediate, particularly for sectors like water and sanitation where the gap between need and funding was already vast.

This is not a temporary rupture. The financing landscape for water infrastructure is being fundamentally reshaped. Public funding is contracting, government balance sheets are under pressure, and the burden of delivering essential services is shifting toward new models of finance. In this environment, blended finance is no longer an alternative approach. It is becoming a necessary one.

Water Unite was built for precisely this moment. Our model takes philanthropic capital from corporate partners and uses it to unlock senior capital investment from HNWIs, foundations and development finance institutions. Every pound of catalytic capital we deploy reduces risk for others and brings new investors into a sector that has long struggled to attract the finance it needs. In 2025, that proposition was validated by two significant milestones: the recommitment of US$7.5 million from the U.S. International Development Finance Corporation (DFC), and a new commitment of approximately US$1.4 million from Aqua for All, the Dutch water-focused foundation.

Water Unite Impact's portfolio now spans seven impact investments across thirteen countries, each addressing a different dimension of the global water challenge. This year the fund welcomed two new partners to the portfolio. Flocean, a Norwegian subsea desalination company named one of TIME's Best Inventions of 2025, is reimagining how the world produces freshwater. Pack2Zero is replacing single-use plastics with plant-based, compostable alternatives, tackling one of the most persistent sources of pollution in our waterways. Alongside existing programme partners, Seabex, Jibu, Gree Energy, Mr. Green Africa and Sanivation, these enterprises represent the breadth of our Water+ thesis and the conviction that commercially viable businesses, when properly supported, can change the relationship between people and water.

That conviction was shared across a growing number of global platforms in 2025, from ChangeNOW in Paris to London Climate Action Week and the Global Impact Investing Network (GIIN). Each of these moments reinforced what we see every day in our work: that the appetite for credible, investment-led approaches to water security is growing.

I would like to thank our corporate partners for their continued commitment, and all those who have placed their trust in our mission. The road ahead will demand ambition, collaboration and patient capital. We are ready.

Lord Malcolm Bruce
Chair, Water Unite

1 *OECD (2026). Preliminary 2025 ODA Data.*

CONTENTS

WHO WE ARE

WATER UNITE

WATER UNITE IMPACT

Managed by WellersiMPACT

WATER UNITE

Water Unite is global non-profit and registered UK charity (no. 1210716), with a US 501(c)(3) and Stichting in the Netherlands, on a mission to fund clean water for people and planet. We bring together a growing coalition of corporate partners who share a common belief: that business has a meaningful role to play in addressing the world's water challenges. In doing so, they channel the everyday purchasing power of consumers into lasting solutions for water security, circular economy and climate resilience.

Through our micro-levy initiative, small contributions from the sale of products and services, typically around 1p per litre, become catalytic capital that fills the significant funding gaps conventional finance leaves behind. Since our inception in 2016, our work has reached over one million people across 17 countries in Africa, Asia and Latin America, reaching communities that have historically lacked access to reliable water services.

WATER UNITE IMPACT

Water Unite partnered with Wellers Impact, an FCA-authorised impact investment manager, to create Water Unite Impact (WUI), a dedicated vehicle that gives philanthropic capital a powerful leverage effect. Every pound of first-loss capital deployed through WUI has the potential to attract additional funding from professional investors, with capital recycled and reinvested multiple times over.

WUI provides risk-tolerant finance to businesses in the water sector across the Global South, targeting the missing middle. These are enterprises with strong models and proven innovations that need growth equity and debt finance to scale. Its blended finance structure of First Loss Capital, Senior Equity, Debt and Technical Assistance is designed to reach where conventional finance will not.

WHY WATER? THE CHALLENGE[1]

WATER POVERTY
clean water is a significant need and human right

785m
don't have access to clean water

2.3bn
don't have access to adequate sanitation

5hrs
Average walk/person/day to collect water

WATER POLLUTION
cleaning up oceans is an environmental emergency

>51trn
Estimated number of micro-plastic particles in the ocean

3.4m
Die each year from water related diseases

7%
Wastewater gives rise to up to 7% of all greenhouse gas emissions globally

WATER INSECURITY
climate action is foundational for water supply

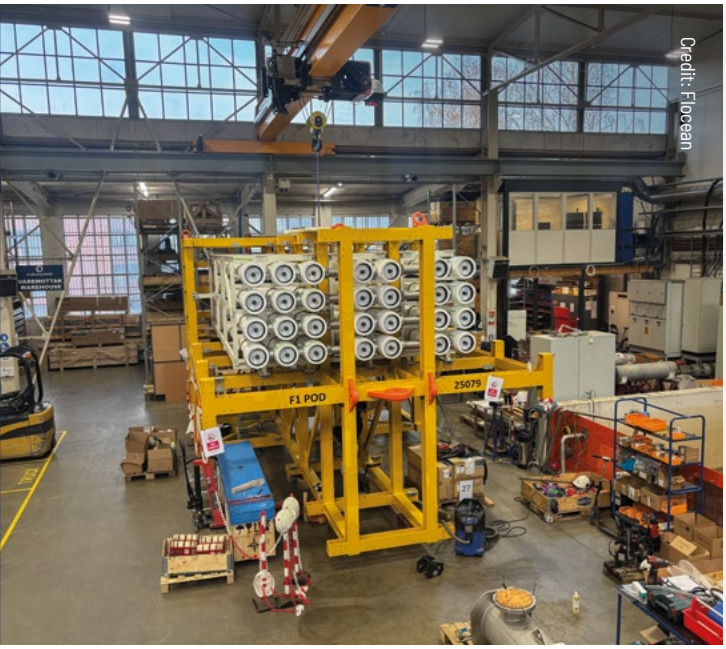
52%
of the world's population will live in water-stressed regions by 2050

1 in 3
Freshwater species are at risk of extinction

72%
of all water withdrawals are used by agriculture

1 *Key figures reported by UNEP, WEF, WHO and World Bank.*

2025 HIGHLIGHTS



Credit: Flocean

NEW PROGRAMME PARTNERS

Two new programme partners joined the portfolio in 2025, broadening the reach of our Water+ thesis into new frontiers. Flocean, a Norwegian ocean-tech company, is reimagining freshwater production through patented subsea desalination technology. Unlike traditional large-scale centralised plants, Flocean's modular and decentralised model can be deployed flexibly across diverse coastal contexts, delivering clean water with significantly less energy and environmental impact. In 2025, the company was named one of TIME's Best Inventions of the year.

Pack2Zero, founded in Mexico, manufactures plant-based, compostable packaging solutions from natural fibres and agricultural byproducts. Its products replace single-use plastics, reducing a significant source of pollution that threatens freshwater and marine ecosystems alike. By embedding circular economy principles into manufacturing from the ground up, Pack2Zero demonstrates that what is good for the planet can also be good for business. Together, these investments show that water and circular economy solutions can be both investable and transformative.

HIGHLIGHTS

Water Unite Impact was selected as one of only 15 Funds For Change from a pool of 155 applicants to present at the ChangeNOW Summit, one of the world's largest gatherings for planet-focused innovation, drawing over 40,000 attendees from 140 countries. The selection was a strong mark of external validation for our approach to deploying capital for water and climate impact.

Coverage across a range of publications and platforms reflected a growing interest in Water Unite's work, including the Financial Times, Impact-Investor.com, Katie Couric Media and ImpactAlpha. We also joined Kantar's Sustainable Futures podcast alongside Co-op and Jibu, exploring how partnership-driven approaches can tackle global water challenges at scale.

Two major webinars brought Water Unite's work to impact investors and corporate sustainability professionals alike. At the GIIN webinar on Catalysing Capital for Water Solutions, speakers highlighted how every $1 invested through blended finance can mobilise up to $20 in capital, a compelling illustration of the leverage effect at the heart of our model. The Waterscan and Footprint Intelligence whitepaper launch contributed to the conversation on how efficient water management can deliver commercial advantage for businesses across sectors.

Trustees Jonathan Hall and Satya S. Tripathi both took to the stage during London Climate Action Week, which drew over 45,000 attendees and more than 700 events. Jonathan spoke on a panel with Project Syndicate, while Satya presented at the London Stock Exchange alongside the Green Finance Institute. The week also marked the release of Water Unite's 2024 Annual Impact Report, and demonstrated the growing momentum behind innovation and climate resilience.

Wellers Impact, impact investment manager for Water Unite Impact, was selected as an UpLink Investor through the Nature Returns Investor Challenge, run by the World Economic Forum in partnership with Mercuria and Silvania. This recognition reflects the commitment to driving water security and unlocking nature-positive investment solutions that support communities and ecosystems across the Global South.

"For every bottle of water sold across our business, a contribution goes directly to Water Unite. It is a simple mechanism with a genuinely significant impact, helping to fund water access and tackle plastic waste in the communities that need it most. We are proud to be part of a model that shows how a small contribution can make a real and lasting difference."

Charlotte Wright, Director CSR and Food Strategy at Elior

FUNDRAISING & PARTNERSHIPS

CORPORATE PARTNERS

Water Unite's corporate partners have collectively raised over $8 million to date, united by a shared belief that business has a meaningful role to play in addressing the world's water challenges.

- Co-op — The UK's fifth largest food retailer, working alongside branded water partners including Nestlé Waters & Premium Beverages, Danone, Coca-Cola Europacific Partners (CCEP), Brecon Carreg and Highland Springs
- Elior UK — The British arm of the €6bn French foodservice group
- Nisa — A network of over 4,000 independently owned retail outlets
- Carlsberg Britvic — Leading soft drinks company participating in Co-op stores via Robinsons, and with Elior UK via Aqua Libra
- Get More Vits — The UK's number one selling vitamin drink participating in Co-op
- Suntory Beverage & Food GB&I — The UK's third largest soft drinks manufacturer participating in Co-op stores via Ribena

STAKEHOLDER ENGAGEMENT

Water Unite was proud to mark one year of partnership with Suntory Beverage & Food GB&I's Ribena brand, a milestone that reflected the growing momentum behind the model and the role that branded beverages can play in channelling consumer spending towards lasting water impact. The occasion coincided with Co-op's World Water Week programme, an annual gathering that brings together the retailer's colleagues, suppliers and brand partners to explore water security in action. Water Unite joined the conversation as a long-standing partner, contributing to a week that underscored just how much can be achieved when a retailer and its supply chain move in the same direction.

Rowen West-Henzell, Environment & Sustainability Manager at Co-op shared "For nearly a decade, Co-op has facilitated a simple 1p per litre contribution to Water Unite on all of the branded bottled water sold in our stores. This means that since 2017, Co-op suppliers, colleagues, members and customers have collectively helped raise over £5 million for Water Unite, enabling them to invest in clean water and sanitation projects across 17 countries. We're proud of our unique collaboration with suppliers and our collective impact through Water Unite's important work.

The partnerships team also participated in Elior UK's Business Development Forum, where discussions focused on how the food service sector can help address global water and plastic challenges. Together with Elior, we've built a long-standing partnership that extends their impact globally, ensuring each investment contributes to clean water and sanitation access for those who need it most.

Alongside our partners at Co-op and Nestlé Waters & Premium Beverages, whose portfolio of branded water products contributes to Water Unite through Co-op stores, the team travelled to Kenya to witness firsthand the impact that these partnerships are helping to fund. The visit included time with Jibu, MGA and Sanivation, each demonstrating in their own way what community-led enterprises can achieve. Seeing the work up close served as a powerful reminder of why these partnerships matter.

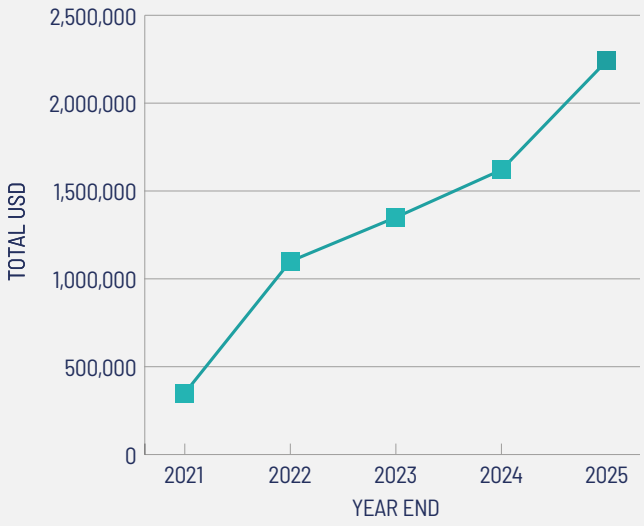
"Marking one year of partnership with Water Unite is a proud milestone for Ribena. As a business, we are committed to giving back and making a positive difference globally. Partnerships like this play an important role in helping us turn that commitment into meaningful action."

Daisy Pickles, Shopper Marketing Manager at Suntory Beverage & Food GB&I

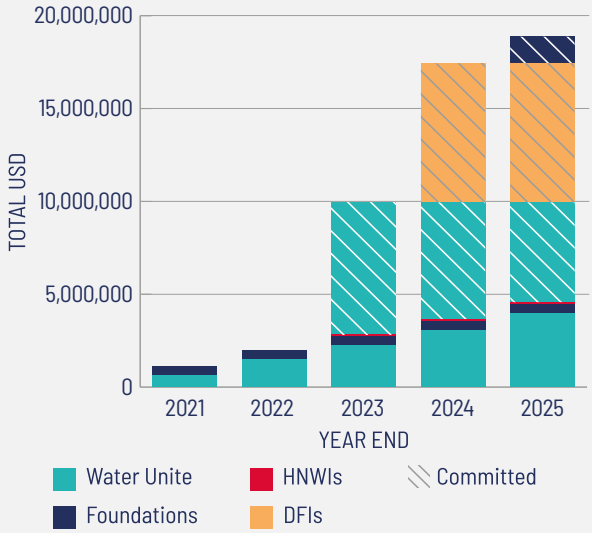
"The water sector requires significantly more risk-tolerant capital if we are to close the gap between ambition and impact. Water Unite Impact's approach, combining catalytic philanthropy with institutional investment, provides a strong platform for growth. We are pleased to support the fund as it scales."

Aarno Keijzer, Investment Lead at Aqua for All

WUI CAPITAL DEPLOYED (CUMULATIVE)



WUI INVESTOR COMMITMENTS



BLENDED FINANCE

Water Unite Impact's blended finance structure turns philanthropic capital into a catalyst for wider investment. By absorbing early-stage risk through its First Loss Tranche, the fund creates the conditions for institutional and private investors to participate with confidence. This de-risking effect is what makes the model well suited to a sector that conventional finance has historically overlooked. As the fund scales, the leverage effect compounds: each new senior investor commitment multiplies the total capital available for deployment into the missing middle. Since 2021, cumulative capital deployed has grown to over $2.2 million. Total investor commitments now stand at over $18.8 million, reflecting growing confidence from corporate donors, foundations, HNWIs and development finance institutions in the fund's Water+ thesis.

AQUA FOR ALL COMMITMENT

This year we were pleased to confirm that Aqua for All, the Dutch international foundation accelerating the transition towards sustainable water and sanitation systems, has committed circa US$1.4 million to Water Unite Impact as a Limited Partner. This strategic investment, the first under the Catalysing Impact for Innovative Finance programme funded by the Swiss Agency for Development and Cooperation (SDC), reflects a shared conviction in the need for further risk-tolerant capital in the global water sector. Aqua for All brings not only capital but deep sector expertise in water access and sanitation finance, strengthening the fund's ability to identify and support the most impactful enterprises in its pipeline. The commitment marks a significant milestone in broadening the fund's investor base and reflects the growing recognition of the Water+ nexus as a compelling investment opportunity.

DFC RECOMMITMENT

Following internal reassessment, the U.S. International Development Finance Corporation (DFC) cleared the execution of a US$7.5 million strategic investment into Water Unite Impact, subject to conditions precedent. DFC is the U.S. Government's development finance institution, partnering with the private sector to finance solutions to the most critical challenges facing the developing world. The recommitment reflects DFC's continued conviction in the fund's ability to deliver measurable impact across underserved markets, and is a strong signal of institutional confidence in WUI's blended finance model and its growing portfolio of water, sanitation and circular economy investments.

FLOCEAN GLOBAL

Pillar:
Water Preservation

Type:
Delivering sustainable freshwater through subsea desalination

THE CHALLENGE

Over 2 billion people currently live in water-stressed conditions, a figure that is rising as climate pressures, population growth and industrial demand intensify[1]. Desalination has long offered a potential solution for coastal and island communities, but conventional technology comes at a significant cost: high energy consumption, toxic brine discharge and large coastal infrastructure footprints have made it prohibitively expensive and environmentally damaging for many of the communities that need it most.


Credit: Flocean

THE SOLUTION

Flocean is a Norwegian ocean-tech company reimagining how the world produces freshwater. Its patented technology harnesses the natural hydrostatic pressure found at below 400 metres ocean depth to desalinate seawater with up to 50% less energy than conventional methods, 95% less coastal land use and without the toxic brine discharge in sensitive shallow ecosystems associated with traditional approaches.

By addressing the environmental and economic barriers that have long held the sector back, Flocean makes sustainable freshwater production viable for communities that existing infrastructure has failed to serve. The technology is modular and scalable, meaning it can be deployed across diverse coastal and island markets without the heavy footprint of conventional plants. In 2025, the company was named one of TIME's Best Inventions of the year, recognising both the novelty of the approach and its potential to fundamentally change how the world produces clean water.

LOOKING AHEAD

2026 is an important year for Flocean as its first commercial demonstrator, Flocean One, starts producing freshwater from the deep. With its technology validated, they are now measuring impact metrics alongside implementing marine environmental impact studies. Alignment already includes the UN Global Compact, SFDR Article 9 and the Ocean Impact Navigator. Flocean is also preparing to bring the next wave of deployments to market.

Water Unite Impact is supporting Flocean on developing this pipeline in emerging markets, where the need for affordable, sustainable freshwater is most acute. As projects move into implementation, Flocean's technology will begin to deliver on its promise, expanding access to clean water while reducing the energy use and environmental footprint that have long constrained conventional desalination from reaching many water-stressed regions.

1 *WHO. (2023, March 21). Drinking-water. World Health Organization.*

"We're not making an incremental improvement. We're changing the fundamental economics of water. Water-scarce communities and water-intensive industries alike need solutions that can deploy faster, cost less, and operate more sustainably. That's exactly what subsea desalination delivers."

Alexander Fuglesang, Founder and CEO at Flocean

Programme partner since

12/25

PACK2ZERO MEXICO

Pillar:
Plastic/Solid Waste Circularity

Type:
Replacing single-use plastics with compostable packaging solutions

THE CHALLENGE

The world produces over 430 million metric tonnes of plastic every year, and 75% of all plastic ever produced has become waste[1]. Single-use packaging is among the biggest contributors, with approximately 11 million tonnes entering the world's oceans and waterways annually[2]. Despite growing awareness and regulatory pressure, the transition away from conventional plastic has been slow, largely because sustainable alternatives have struggled to match performance, scalability and cost of the materials they seek to replace.


Credit: Pack2Zero

THE SOLUTION

Pack2Zero, formerly E6PR, is a sustainable packaging company transforming one of the most polluting industries in the world. Its plant-based, compostable and biodegradable packaging solutions are manufactured from natural fibres and agricultural byproducts, offering brands a high-performance alternative to single-use plastics without compromising on scalability or manufacturability.

Founded in Mexico and operating across North America, Pack2Zero's flagship product, the biodegradable six-pack holder, has gained traction with beverage companies across the region, with the company increasingly diversifying into the wider food packaging sector. In 2025, the company avoided approximately 63 tonnes of plastic waste through the provision of its compostable packaging, upcycling 148 tonnes of agricultural waste in the process. This is a tangible demonstration that circular economy principles can be built into manufacturing from the ground up.

LOOKING AHEAD

With Water Unite Impact's backing, Pack2Zero is focused on expanding operations, deepening partnerships with global brands and advancing its portfolio of compostable packaging solutions. Alongside the investment, Water Unite has been working in partnership with the company to build out its ESG framework, which is being embedded across operations going forward.

As demand for sustainable packaging continues to grow, Pack2Zero is well placed to bring its innovations to more markets and scale its manufacturing capacity. With plastic pollution continuing to threaten the world's waterways and marine ecosystems, the need for credible, scalable alternatives has never been greater. Pack2Zero's plant-based model is built to meet that need.

1 *UNCTAD. (2025, August). Global Trade Update: Mobilising trade to curb plastic pollution. United Nations Trade and Development.*

2 *UNEP. (2025). Plastic pollution facts & figures. Surfers Against Sewage.*

Total impact numbers as reported by our partners. These numbers are aggregated across all programme funders.

"With the support of partners like Water Unite, we are accelerating the transition away from single-use plastics. In 2025, our packaging solutions expanded into new markets and applications, bringing circular materials closer to everyday consumers."

Jorge Reynoso, CEO and Co-Founder at Pack2Zero

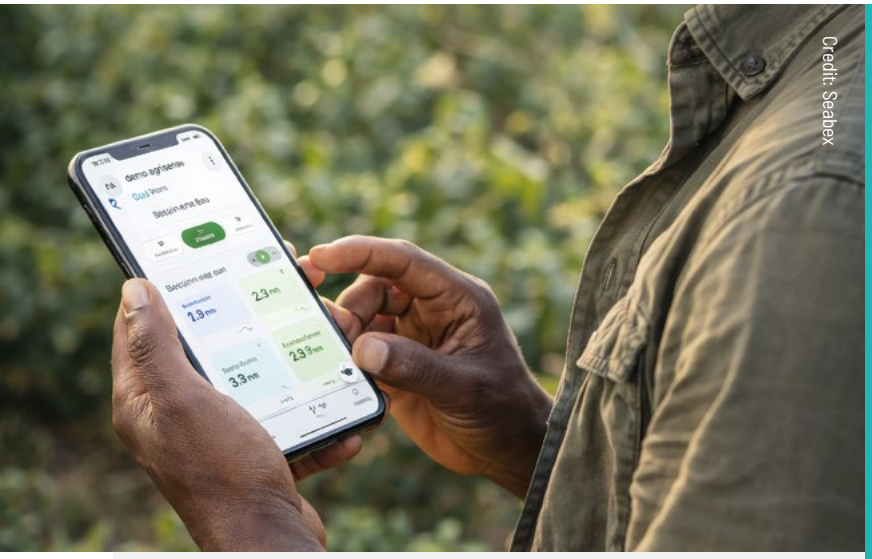
Programme partner since

03/25

SEABEX TUNISIA

Pillar:
Water Preservation

Type:
Enabling water preservation for smallholders with AI technology


Credit: Seabex

ABOUT

Seabex is a Tunisian-French agri-tech company using AI and remote sensing to transform irrigation systems. Agriculture accounts for nearly 70% of global freshwater withdrawals[1], yet traditional irrigation methods lose up to 40–50% of water through evaporation, leaks and mismanagement[2]. In water-scarce regions like North Africa, smallholder farmers often lack the tools they need to irrigate efficiently, threatening food security, ecosystems and livelihoods.

Seabex's sensorless precision agriculture platform delivers real-time, field-level irrigation recommendations using satellite imagery and advanced algorithms, eliminating the need for costly physical sensors. Independent evaluations show water savings of 16–40% per crop cycle, yield increases of 10–27%, and production cost reductions of 16–40% across crop types, validated by public agricultural institutions.

YEAR IN REVIEW

2025 marked a significant step forward for Seabex, both in the reach of its platform and in the depth of its real-world validation.

A landmark collaboration with Tunisia's Centre Technique des Dattes, the country's public date palm technical centre, demonstrated the platform's transformative potential in a complex agriculture system. Working across date palms, forage crops and fruit trees, Seabex's Agrisense solution delivered meaningful improvements in water productivity and crop performance, with results validated independently and recognised as far exceeding regional benchmarks. The study is a strong proof point for the public-startup collaboration model that Seabex is building across North Africa.

Beyond the farm, Seabex is evolving into a full water intelligence infrastructure. Its Supply Chain Reinforcement System is now being deployed with wheat value chains in Tunisia, enabling food processors to monitor water usage and field performance across their supplier networks in real time. Additionally, Seabex reached over 60,000 total hectares under management.

Seabex is also developing CSRD-compliant water reporting modules aligned with ESRS E3 and CDP Water Disclosure, positioning the platform as the critical link between agricultural fields and reporting obligations at a moment when demand for supply chain water transparency is accelerating. A climate simulation tool enabling farmers and agri-businesses to model field-level scenarios through 2050 is also in development.

1 *Ritchie, H., & Roser, M. (2024, February). Water use and stress. Our World in Data. https://ourworldindata.org/water-use-stress*

2 *UNESCO. (2020, April 1). The United Nations world water development report 2020: water and climate change. Unesdoc. unesco. https://unesdoc.unesco.org/ark:/48223/pf0000372985*

Total impact numbers as reported by our partners. These numbers are aggregated across all programme funders.

Programme partner since

06/24

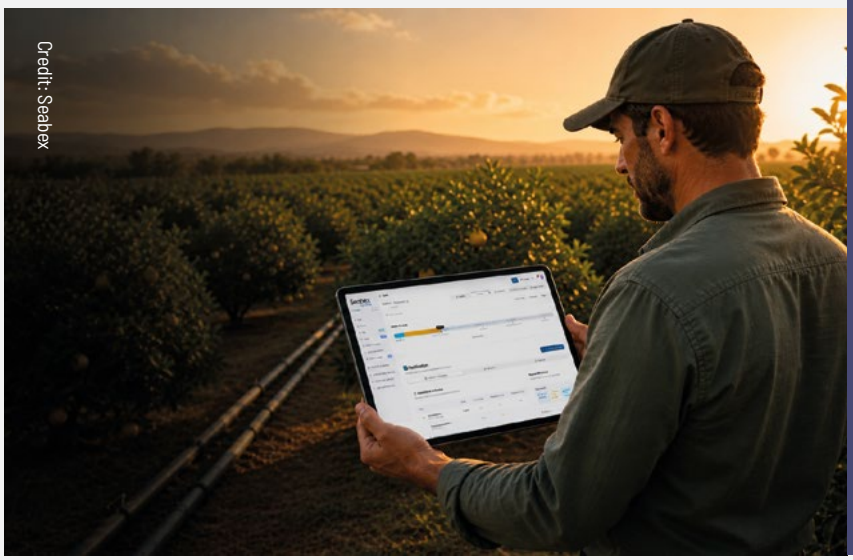
Agriculture accounts for nearly

70%

of global freshwater withdrawls

"Water has long been treated as a free input in agriculture. We are building the infrastructure to change that; quantifying every cubic metre saved, verifying it, and connecting proven savings to every actor in the value chain who needs to account for water. Efficiency should not disappear into the field. It should be visible, structured, and economically meaningful at scale."

Taher Mestiri, CEO & Co-Founder at Seabex



IMPACT BY NUMBERS

919 Smallholder Farmers Onboarded	**791** SME Farmers Users Onboarded	**1,710** Total Registered Users	**54,492** Ha Under Management*
14 Direct Jobs Supported *	**43%** Direct Jobs Filled by Women*	**1,670,000** M^3 Water Savings on Cereal Crops**	**5** Countries with Users

* Average across the reporting period

** Cereal crops only (primarily irrigated corn/maize). Validated by the Chambres d'Agriculture du Loiret and du Cher (2023–2024) using a contextualised baseline per field, season, soil type and crop stage.

TECHNICAL ASSISTANCE

Reporting and Valuation

Supported Seabex in developing financial reporting, modelling and investor dashboards. Additionally, assisted in the design of an impact model and Theory of Change, aligned with key SDG indicators and IRIS+ metrics.

Learn more

Seabex.com

JIBU AFRICA

Pillar:
Access to Clean Water

Type:
Enabling access to water through entrepreneurship

Credit: Jibu

ABOUT

Jibu is a social enterprise expanding access to clean, affordable drinking water across Sub-Saharan Africa through a decentralised franchise network. Over 411 million people across Africa still lack access to basic drinking water, with sub-Saharan Africa recording the lowest regional coverage globally at just 30% safely managed access[1]. In many markets, water tariff increases have compounded affordability challenges, placing clean water further out of reach for low-income households[2].

Jibu's franchise model equips local entrepreneurs with the infrastructure, training and supply chain support needed to produce and distribute affordable clean water in the communities where they live and work. Each franchise creates employment, stimulates local economic development and deepens water access in areas that larger systems struggle to serve. Since inception, Jibu has produced over 888 million litres of clean water across its network.

YEAR IN REVIEW

2025 was a year of operational strengthening and strategic innovation for Jibu, as the network continued to grow across East Africa.

A significant milestone came with the conversion of Jibu Zambia from an Area Master Franchise (AMF) to an OpCo model. The transition has had a meaningful impact on market performance, with operational stability improved substantially through more consistent product supply and increased customer confidence. The franchise footprint expanded from one franchise at the time of conversion to three, with plans for a further six in the year ahead.

Across the network, Jibu introduced the Miller MVP Accelerator Fund, a revolving fund designed to tackle one of the most persistent barriers to franchise growth: the upfront cost of bottles for new customers. By providing credit and subsidies to high-performing franchisees, the fund is enabling faster customer acquisition and driving recurring revenue growth. Early results are encouraging, with over $200,000 deployed and participating franchisees generating meaningful incremental returns within the first months of the programme.

Product quality was also a focus in 2025. Following the introduction of a revised bottle design and warranty programme, complaint rates related to bottle durability fell by 100%, fully resolving an issue that had affected earlier versions. An Old Bottle Exchange Programme is being finalised to replace legacy stock across the network, ensuring franchisees and consumers benefit from the improved bottles going forward.

1 *UNICEF. (2021, July 1). Progress on household drinking water, sanitation and hygiene, 2000-2020. UNICEF DATA.*

2 *The Water Diplomat. (2024, November 5). Global Water Tariff Survey 2024: a year of record increases in tariffs | The Water Diplomat.*

Total impact numbers as reported by our partners. These numbers are aggregated across all programme funders.

"Jibu expands safe drinking water access by building and backing local entrepreneurs. Our dual mission defines our franchise model. In 2025, we reinforced operations and accelerated progress across eight African countries. Water Unite's support has been a critical driver of Jibu's impact and we cannot wish for a better partner on our journey."

Galen Welsch, Co-Founder & CEO at Jibu

Credit: Alexander James-Aylin


Credit: Alexander James-Aylin

IMPACT BY NUMBERS

179,733,520 Litres Clean Water Produced	**650,589** Number Consumers Reached*	**189** Production Franchises*	**62** Female Franchisees*
13,026 Retail Points in operation*	**1,646** Direct Jobs Supported*	**29%** of Direct Jobs Filled by Women*	**1,739** Indirect Jobs Supported*

*Averages across the reporting period

Programme partner since

09/22

Over

411m

people across Africa still lack access to basic drinking water

Learn more

jibuco.com

GREE ENERGY INDONESIA

Pillar:
Wastewater Circularity

Type:
Depolluting and decarbonising the food supply chain


Credit: GREE Energy

ABOUT

Gree Energy is a waste-to-energy company on a mission to fight climate change by transforming food and agro-industrial waste into clean energy and valuable resources for people and planet.

While some wastewater pollution comes from residential runoff, a large portion originates from the food and agriculture sector. In Indonesia alone, 90% of food processors lack access to proper waste treatment technology. Globally, this shortfall contributes to pollution equivalent to the impact of 320 million people, resulting in over 150 million tonnes of CO^2 equivalent emissions each year based on methane's 20-year global warming potential[1].

Through its modular biogas systems, Gree Energy captures organic waste from food processors and converts it into clean electricity and heat for local communities, while simultaneously eliminating the methane that would otherwise be released into the atmosphere.

YEAR IN REVIEW

2025 was a landmark year for Gree Energy, marked by commercial breakthroughs and growing global recognition.

A major milestone was the successful commissioning of Gree Energy's first large-scale engineering, procurement and construction project for Bumitama, one of Indonesia's leading palm oil groups. Delivered on time and within budget, the project establishes a strong and bankable reference point for Gree Energy's EPC capability, demonstrating what the company's modular systems can deliver at scale. Building on this, Gree Energy expanded its advisory footprint, securing mandates with reputable clients including Bumitama, Chanel/Removal and K2 Carbon across both Indonesian and international markets.

Progress on the BioLNG platform was equally significant. Gree Energy submitted a joint bid with Sembcorp under Singapore's Biomethane Sandbox programme, targeting supply of liquefied biomethane at a scale.

Gree Energy's international profile was further strengthened when it was named one of only three global finalists in the Climate Action category of the Zayed Sustainability Prize, selected from nearly 8,000 applications across 173 countries. The Prize assesses solutions on the basis of real-world implementation and scalability, making the selection a strong mark of external validation. Adding to a strong year, Gree Energy renewed its B Corp Certification, valid through March 2028, reaffirming its standing as the only B Corp certified biogas solution provider in Asia.

1 Gree Energy. (2024). Hamparan Project – Impact Report. Emissions expressed using methane's 20-year global warming potential consistent with IPCC methodology. Total impact numbers as reported by our partners. These numbers are aggregated across all programme funders.

"The food and agriculture sector is one of the largest untapped opportunities in the global fight against methane emissions — and the business case for acting is stronger than ever. At Gree Energy, we've seen firsthand how the right biogas technology doesn't just solve an environmental problem; it turns waste into a reliable energy asset and unlocks real economic value for agribusinesses. We hope our work encourages more industries to see environmental responsibility not as a cost, but as a foundation for long-term growth."

Teddy Selvan, Head of Sales and Marketing at Gree Energy


Credit: GREE Energy


Credit: GREE Energy

IMPACT BY NUMBERS

5,072 Tonnes of COD* Removed through Wastewater Mgt	**1,937** Tonnes of BOD* Removed through Wastewater Mgt	**4,689,415** kWh of Net Electricity Supplied to Grid
18,678 Tonnes of CO^2 eq Avoided	**853** Tonnes of Methane Emissions Avoided	**9** Direct Jobs Supported

* Chemical/Biological oxygen demand attributable to pollutants

Programme partner since

05/22

In Indonesia alone

90%

of food processors lack access to proper waste treatment

Learn more

gree-energy.com

MR. GREEN AFRICA KENYA

Pillar:
Plastic/Solid Waste Circularity

Type:

Formalising the plastics supply chain to promote livelihoods and a circular economy

Credit: Alexander James-Aylin

ABOUT

Mr. Green Africa (MGA) is leading the way in circular economy solutions, reshaping the plastic waste value chain to drive meaningful social, environmental and economic progress. Plastic production in Kenya has reportedly reached 400,000 tonnes, posing significant environmental challenges[1]. An estimated 15 to 20 million people globally depend on informal waste collection for their livelihood, yet without formal employment, wastepreneurs often face exploitation from traders who underpay them or refuse to purchase collected materials entirely[2].

MGA integrates wastepreneurs into a transparent supply chain with fair, on the spot payment and access to training, formalising what was previously unstructured and unreliable work. Working with partners, they support them to access PPE and other tools to improve their working conditions. The collected plastic waste is transformed into high-quality recycled material and re-introduced into the supply chain.

YEAR IN REVIEW

In 2025, MGA installed new pelletising machinery, bringing its processing capacity to 20,000 tonnes per annum and enabling the production of food grade rPET for the first time. MGA is the first recycler in East Africa to achieve this milestone, opening new commercial opportunities and raising the bar for the regional recycling sector. The advancement has already attracted interest from major consumer goods brands operating across the continent, reflecting the growing demand for high-quality, traceable recycled plastic.

In partnership with The Circulate Initiative, and with support from the Coca-Cola Foundation and IKEA Foundation, MGA launched the Responsible Sourcing Initiative in Kenya. As the programme's inaugural implementing partner in Africa, MGA is helping to establish a framework that ensures plastic waste is fairly and responsibly sourced, with a particular focus on improving conditions for informal waste workers across the value chain.

MGA's commitment to understanding and supporting its Wastepreneur network was further demonstrated through its annual Wastepreneur Survey, gathering responses from over 280 suppliers across service quality, challenges and socioeconomic assessments. Of those surveyed, 99.6% reported MGA's training as helpful. In 2025, MGA had 2,450 active wastepreneurs in their network, reflecting the scale of economic inclusion the model has achieved.

1 Global Citizen. (2019, November 22). How Companies Are Turning the Tide of Plastic Pollution in Kenya. Global Citizen.

2 GRID-Arendal. (2022). A Seat at the Table: The Role of the Informal Recycling Sector in Plastic Pollution Reduction, and Recommended Policy Changes. GRID-Arendal.

Total impact numbers as reported by our partners. These numbers are aggregated across all programme funders.

"Thanks to the continued support and encouragement from our investors, including Water Unite, we've been able to keep moving forward and focusing on our mission. In 2025, we brought online new pelletising machinery which increased our processing capacity to 20,000 tonnes per annum and will enable us to produce food grade rPET — we're the first in East Africa to achieve this milestone."

Keiran Smith, CEO and Co-Founder at Mr. Green Africa


Credit: MGA


Credit: Too Gallus

IMPACT BY NUMBERS

4,526 Tonnes of Plastic Waste Collected	**3,257** Tonnes of Recycled Plastic sold	**38** Counties Reached via Suppliers	**310** Direct Jobs Supported*
35% of Direct Jobs Filled by Women*	**1,080** Indirect Jobs Supported*	**42%** of Indirect Jobs Filled by Women*	

* Average across the reporting period

Programme partner since

12/21

Globally, for their livelihood

15–20m

depend on informal waste collection

Learn more

mrgreenafrica.com

SANIVATION KENYA

Pillar:
Access to Sanitation/ Toilets

Type:
Turning human waste into a sustainable fuel

Credit: Alexander James-Aylin

ABOUT

Sanivation partners with African cities to deliver safely managed sanitation and develop clean, environmentally responsible fuel alternatives to charcoal and wood. Half the world's population lives in places where waste is not safely managed. In Kenya, less than 10% of human waste is treated before entering the environment[1]. With only 23 out of 87 human wastewater utilities operating treatment plants, and over three million cases of diarrhoea reported between 2018 and 2019, the consequences for public health are severe[2].

Working alongside local governments, Sanivation designs and operates treatment plants that process sludge from pit latrines and septic tanks into briquettes, a low-carbon fuel alternative that reduces methane emissions and replaces wood and charcoal, creating jobs and strengthening local economies in the cities it serves.

YEAR IN REVIEW

Sanivation continued to deepen its impact across Kenya and beyond in 2025, with progress across its waste to energy model and regional expansion plans.

A significant development was the progress made at the Kakuma Briquette Plant in Turkana County, where the facility was solarised with a 100KW solar system, substantially reducing diesel dependence, operational costs and the project's carbon footprint. The plant processes human waste and invasive prosopis into sustainable fuel briquettes. It now supports over 100 women in dignified employment through the harvesting of prosopis, turning an environmental challenge into a source of livelihoods and land restoration.

Sanivation's regional expansion continued to build momentum, with three active projects now running across Nigeria and Tanzania within just two years of entering those markets. The company's expansion framework, which prioritises government partnerships, local presence and mission alignment at every stage, has proven effective in translating its Kenyan experience into new contexts.

In Kenya, Sanivation was invited to present at the national Water, Sanitation and Irrigation Conference, where the company shared insights on resource recovery in sanitation. The invitation reflects growing government recognition of the role that innovative, private sector-led solutions can play in addressing Kenya's sanitation challenges at scale.

1 *UN Environment. (2018). Make "em move: your bowels" hidden power. UNEP. https://www.unep.org/news-and-stories/story/make-em-move-your-bowels-hidden-power*

2 *Ministry of Health. (2022, April 4). NHA Policy Brief Diarrhoea | Ministry of Health. Health.go.ke. https://www.health.go.ke/sites/default/files/2023-06/NHA%20POLICY%20BRIEF%20diarrhoea_.pdf*

Total impact numbers as reported by our partners. These numbers are aggregated across all programme funders.

"We've shifted from focusing on unit economics to thinking at a systems level: how to scale this model across Kenya through public-private partnerships, and how funding can flow through government to enable national sanitation systems."

Emily Woods, COO & Co-Founder at Sanivation

Credit: Too Gallus

Credit: Alexander James-Aylin

IMPACT BY NUMBERS

2,305 Tonnes Faecal Sludge Safely Managed	**215** Tonnes Low Carbon Fuel Sold	**515** Tonnes CO^2 eq Offset	**4,722** Trees eq Saved Through Biomass Alternative Provision
11 Active Cities	**29** Direct Jobs Supported*	**37%** of Direct Jobs Filled by Women*	

*Averages across the reporting period

Programme partner since

02/21

In Kenya, less than

10%

of human waste is treated

Learn more

sanivation.com

FAQS

How often is impact data collected?

Water Unite Impact engages with investees regularly. Data is collected quarterly and reported to key stakeholders through annual and ad hoc reports. The organisation is committed to streamlining the reporting process for programme partners and aligning it with their financial reporting activities.

Does impact reporting include predictive data?

Impact data consists of real, historical data, which can differ from reporting methods typically used by traditional grant makers. Because Water Unite uses real data, there is naturally a lag time in the data collection process. Our team regularly engages with programme partners to minimise these lag times, however, this is normal for early stage organisations.

How does Water Unite record data on jobs created?

Both direct and indirect jobs reported refer to jobs supported during the reporting period. These figures inherently fluctuate from quarter to quarter, hence WUI tracks quarterly results and reports averages for annual reporting to accurately illustrate impacts and mitigate the risk of inflated data and double-counting.

What standards are applied to your monitoring and evaluation practices?

The IFC's Operating Principles for Impact Management guide Water Unite Impact to ensure impact measurement and management are integrated in the investment lifecycle. The IRIS+ metrics, managed by the Global Impact Investing Network (GIIN), are used to measure, manage and report impact data. Water Unite also consults other major frameworks and standards, including the Sustainable Development Goals (SDGs) and Global Reporting Initiative (GRI), in internal monitoring and evaluation processes and stakeholder communications.

How does Water Unite Impact create additionality for investees?

Water Unite Impact provides Technical Assistance (TA) to investees to improve their prospects of success. TA addresses impact, ESG, and financial challenges, and can be deployed during both pre-investment and investment stages, serving as a key risk mitigation tool.

"As Nestlé Waters & Premium Beverages, we're proud to be supporting Water Unite through our partnership with Co-op. It's great to be a part of a model that turns everyday business activity into helping improve access to water and sanitation. In 2025, I had the amazing opportunity to visit several local businesses in Kenya that are supported through our collaboration, and it truly brought a new level of clarity to what shared responsibility looks like in practice."

Philippa Naylor, Head of Corporate Affairs & Sustainability at Nestlé Waters & Premium Beverages UK

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