



Intern | Job Description

Role Title:	Sustainability Marketing Intern	Reports to:	Impact Partnerships & ESG Reporting Analyst
Country:	London, UK	Work Related Travel:	Hybrid (Remote and London Office)

Overall Purpose:

Water Unite is an ambitious non-profit organisation that is partnering with the private sector to end water poverty, improve access to better sanitation and reduce plastic waste. By capturing voluntary micro-contribution on the products and services of partners, we aim to generate a significant, sustained source of funds to be used for targeted investments that provide sustainable water & sanitation services to those who need it most, while also contributing to the reduction of plastic waste.

Water Unite answers a real need for a catalytic investment vehicle for projects that engages the private sector, governments, civil society and other stakeholders, and provides comprehensive plans on how to deploy such funds. We draw on development finance and industry best practice with a recognised, independent strategy that assures partners of the highest levels of industry engagement and transparency.

Water Unite's work supports the function of Water Unite Impact: a global WASH impact investment vehicle. The investment vehicle is managed by Wellers Impact, an FCA regulated impact investment manager.

Building on extensive feasibility work and consultations over the past few years, Water Unite is now transitioning from the pilot phase. As we continue scaling our work, Water Unite is pursuing long-term partnerships with both private sector players in the water & retail industries as well as institutional partners in the public and philanthropy sectors. The organisation's partnerships team is responsible for generating income from partners whilst supporting them with communications materials and reporting.

Interns work closely with marketing team members and the Impact Partnerships and ESG Monitoring Analyst, primarily supporting the development of research and digital content related to the organisation's work and sectoral trends. Main functions include:

- Supporting the communications of Water Unite's work in the sector
- Developing content and articles for digital platforms
- Researching potential corporate partnerships across the globe
- Engagement at external events relevant to our work
- Supporting general research functions as required for the role

The role will include positioning Water Unite so that strategic partnerships along the investment value chain bring value addition to our activities, impact and institutional sustainability. Further background information, including, can be found at: www.waterunite.org



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Key Responsibilities:

The performance of this role will be assessed based on achievements related to:

- *General Communications:* Supporting the creation of impact report materials for internal and external use including graphics
- *Market Research:* Assisting engagement strategies related to the positioning of Water Unite, including industry trends and briefing papers
- *Brand Building:* Including content related to events, webinars and social media, such as articles and newsletters
- *Partnership building:* Researching potential partnerships with companies, retailers, foundations and philanthropic actors linked to the sector

What We Are Looking For:

- Passion or demonstrated interest in sustainability or marketing;
- Recent graduate or pursuing degree in relevant field;
- Work experience in a marketing or a similar role is preferential;
- Interested in water, sanitation or recycling programmes in developing countries would be highly regarded;
- Strong oral and written communication skills in English required. Working ability in other languages would be highly regarded;
- Strong interpersonal and teamwork skills, and the ability to work in a cross-institutional, multi-cultural environment.
- Proficiency in digital platforms such as Google Suite and Microsoft Office. Working ability in Canva Mailchimp and Copy Editing would be highly regarded;
- Understands ethical behaviour and business practices and committed to promoting positive social impact;

Contract

Part-time: 3-5 days a week (to be agreed) | 7.5 hour working day (flexible hours)

Expenses covered: Unpaid position with up to £20 a day travel expenses when working from the office

Diversity Equity & Inclusion Statement

We believe solving the climate crisis requires a diversity of backgrounds and experiences. As such, Water Unite is an equal opportunity employer. All applications will be considered without regard to race, religion, gender identity, sexual orientation or social background.

How to apply

Please submit a CV and short statement of interest to unite@waterunite.org